



Community-driven project empowering low-income and homeless individuals to succeed in today's workforce.

**FOR IMMEDIATE RELEASE**  
April 28, 2009

## **PRESS RELEASE**

**Media Contact:** Melissa Gold  
Ph: 703.599.1643  
mel@goldstandardpr.com

**CHARITY BACHELOR/BACHELORETTE AUCTION & HAPPY HOUR HELPS  
MORE THAN JUST SINGLES PUT THEIR BEST FOOT FORWARD  
*PYBFF Happy Hour at Midtown Lounge To Raise Funds and Collect Clothing for  
Upcoming Workshops in Alexandria and the District***

**Washington, DC** – On Wednesday, May 6<sup>th</sup>, 20 of DC's most eligible bachelors and bachelorettes will go on the auction block to raise funds in support of Put Your Best Foot Forward (PYBFF), a community initiative that provides job skills training and attire for the underemployed and homeless in the DC region.

The PYBFF Happy Hour & Charity Bachelor/Bachelorette Auction will begin at 6 pm on the second floor at Midtown Lounge (1219 Connecticut Ave, NW) with the auction kicking off at 7:30 pm. Cover is \$5, and there will be \$3 beer and \$5 wine/rail drink specials throughout the event (ending at 10 pm). Each bachelor and bachelorette comes with a special pre-planned date package, including a home-cooked three-course meal, a VIP table at Lotus Lounge for six, a behind the scenes tour of ABC 7/News Channel 8 Studios, and passes to the crime and punishment museum, to name a few. Singles up for the bidding are (*full bios available online*):

- |                 |                   |                      |                    |
|-----------------|-------------------|----------------------|--------------------|
| • Erik Gartz    | • Jesse Spiegel   | • Greg Meyerhoff     | • Marcie Cooperman |
| • Joey Sima     | • Roger Bryan     | • Carrie Rich        | • Marissa Neuman   |
| • Max Skalatsky | • Ryan Greer      | • Rochelle Laderberg | • Marisa Saltzman  |
| • Seth Heller   | • Micha Weinblatt | • Amandine Weinrob   | • Rachel Jacobs    |
| • Kevin McTigue | • Elliot Totah    | • Lena Barakh        | • Lani Hart        |

Proceeds collected from the cover and auction bids will go to fund the upcoming PYBFF one-day workshops at the Walter Durant Community Center in Alexandria, VA, on May 16<sup>th</sup> and on June 6<sup>th</sup> at the Martin Luther King Jr. Memorial Library in Washington, DC. These workshops, coordinated in partnership with community partners, provide underemployed and homeless participants with the tools, skills and attire they need to successfully obtain and keep a great job!

During the evening, PYBFF will also be collecting new or gently worn business attire for both men & women for the "clothing boutique" at each workshop. One raffle ticket will be given in exchange for every two articles of clothing donated to the Clothing Drive during the happy hour.

Individuals who would like to help PYBFF further in the planning or staffing of the June 6<sup>th</sup> workshop, please contact PYBFF's volunteer coordinator at [betsyglazer@gmail.com](mailto:betsyglazer@gmail.com) or visit [www.pybff.org](http://www.pybff.org).

**Put Your Best Foot Forward** is comprised of a group of civic-minded individuals and organizations who have come together to provide homeless, low-income, and underemployed community members ready for change with the tools, skills and professional attire to help them succeed in a career and build a better life for themselves and their families. More information about PYBFF can be found online at [www.pybff.org](http://www.pybff.org).